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The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has around 48,000 employees worldwide and annual revenues of over US\$43 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



<http://www.facebook.com/Kiamotorsworldwide>



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<http://Kia-buzz.com>



The Power to Surprise



Major Sponsor



Official Partner

A talented compact

RIO



Rio 5-door



Rio 4-door



Rio 3-door

A talented trio for every lifestyle

A daily commuter, a weekend warrior, a fashion trendsetter. No matter who you are or where you're going, there's a Rio that is sure to bring out your very best. There's no longer a need to compromise on style when searching for that perfect combination of comfort, economy and functionality.



A personality that's sure to attract

Emanating flair from every angle, the Rio's low, wide stance and short overhangs give it a strong, youthful identity all of its own.



LED side repeaters



LED positioning lamps



LED rear combination lamps

The perfect family getaway companion

With an impressive level of safety and convenience features, Rio turns your journeys with loved ones into memories that last a lifetime. Its refined road manners and comfort befitting larger sedans make it the ideal excuse to take that long-awaited road trip.





Precision and ergonomics by design

While the ergonomically-designed cockpit puts the driver in control, the dashboard's harmonious interplay of form and function is given an extra touch of class by the use of high-grade finishing materials.



Center fascia

The controls of the center fascia are logically arranged for intuitive fingertip operation, adding to the convenience and comfort and making driving a complete pleasure.



Supervision cluster with trip computer

The clear, back-lit trip computer in the center of the supervision cluster provides essential journey information such as distance to empty and optimum fuel consumption.



High-tech refinement at your fingertips

Talent comes from within. In the Rio's case, Kia's designers have engineered a car with features that are cutting-edge yet at the same time effortlessly simple to use. A highly visible supervision cluster incorporates an on-board trip computer, while the steering wheel itself is tilt and telescopically adjustable so that you can find your perfect driving position. Switches are positioned for ultimate convenience – such as steering wheel-mounted controls for the audio system and auto cruise control. With minimal hand movement you can operate numerous controls without having to take your hands off the wheel.



Smart key

A neat, compact device that locks and unlocks the Rio with a simple touch of a button.



1. Bluetooth

Bluetooth lets you make and receive phone calls hands-free, and stream your music through the car's audio system.

2. Steering wheel audio remote

Adjust audio settings using just your thumb for enhanced driving safety.

3. Telescopic steering wheel

Can be positioned closer or further away from you for optimum comfort.

4. Auto cruise control

Perfect for motorway driving, the auto cruise control switch is handily located on the steering wheel.





The intelligent use of space

When something's compact, you do as much with the available space as possible. The intelligent thinking behind the Rio's interior has resulted in an airy, comfortable and deceptively roomy cabin.



Igniting the senses, visibly and audibly

Racing through the urban nightscape with its high agility, Rio offers the ultimate smart driving experience. Equipped with state of the art infotainment system which is not a mere option but a prerequisite for Rio, it yet has much more to offer with the dual connection ports that enable any type of external music device to be plugged in.



1. Aux / USB port
Input ports catering to every kind of personal music device provide maximum connectivity.

- 2. Radio / CDP / MP3**
Deep bass, bright and consistent mid-range, detailed treble. Music lovers will lose themselves in the sound produced by Rio.
- 3. Full auto climate control / Cluster ionizer**
Set the interior temperature then relax as the system automatically maintains the desired climate. Meanwhile, a cluster ionizer keeps the cabin air fresh.



The perfect partnership of power and safety

Drive the Rio and along with power, efficiency and performance come low emissions and reduced fuel consumption, not to mention safety specifications of the highest order. From a structural framework that absorbs impact forces in both frontal and side-on collisions to a range of active and passive safety measures, the Rio is built to protect those that matter.

EBD / ABS

If you have to brake and swerve suddenly, EBD / ABS applies the correct amount of brake pressure to each individual wheel so that you maintain control.



Six airbag system and the strength of steel

Providing protection and reassurance is a six airbag system comprising two front airbags, two curtain airbags and two side airbags. Underneath, a reinforced high tensile steel sub-frame offers strength where it's needed most.



Back warning system

When reversing into a parking space, an alert sounds if you get too close to other cars or obstacles.



Power from technology

Under the bonnet of the Rio, next-generation 1.2 or 1.4 petrol engines provide optimum performance with enhanced fuel economy. Made from high pressure die-cast aluminum to keep weight down and therefore save on fuel, their rigid ladder-frame construction helps reduce vibrations. Durable, quiet and smooth-running, these are engines you can rely on.



◀Gamma 1.4 Gasoline Engine 107ps / 13.8kg·m

An all-new unit that delivers extra power while still keeping emissions low, this engine features single continuously variable valve timing, a silent steel timing chain and offset crankshaft.

▶Kappa 1.2 Gasoline Engine 84ps / 12.3kg·m

A four cylinder unit constructed of lightweight aluminium, this engine features dual continuously variable valve timing and roller swing arm to reduce emissions and cut fuel consumption.





5^{-DOOR} The talented compact car

There's no shortage on talent when it comes to the new Kia Rio. This sporty compact with upgraded efficiency boasts a lower emissions rating than ever before. And with detail given to its design as well, the new Kia Rio is more dynamic and sleeker than ever, making it as pretty on the outside as it is smart on the inside. Now that's talent.



Talent that lasts

In an urban setting, style is key. And the sporty Rio is sure to turn heads with its new upgraded dynamic design. The compact car, is now forever reinvented.

de la france
CAFE



The ideal urban accessory

A popular restaurant, a cool coffee shop, a special meeting place. Your favorite venues soon become part of your life. And so does the Rio, putting a smile on your face as it whisks you off around town. Proof that talent can take you anywhere.



Load up on adventure

One lift of the Rio's tailgate and you'll already start anticipating the places you can go. With 288 cubic liters of luggage space, Rio is the ideal partner for active lifestyles.





Bring out the "style" in lifestyle

Enjoy the versatility of a hatchback without sacrificing stunning good looks. Bold, dynamic design cues coupled with uncompromising convenience and safety features make this a car for any occasion.



LED side repeaters



LED positioning lamps



LED rear combination lamps

3^{DOOR}

The ultimate expression of confidence

For those who welcome gazing eyes, the sportiest of the three Rio body styles is sure to impress with its dynamic stance and low-slung profile. Belying its invigorating looks, it offers the same fuel efficient powertrains and class-leading features as its stable mates.





Convenient rear seat access
The front passenger seat backrest effortlessly folds forward to allow easy entry to the spacious rear seating area.



Awaken your youthful inner spirit

The 3-door's ultra-sporty silhouette and clean, distinct design touches will make you stand out from the crowd. Yet it boasts the interior spaciousness, passive and active safety features and high-tech amenities that you would expect from a premium family sedan.



Interior colors

Here’s where you add your own personality to a car that already has plenty of its own.



Cloth

Pure leather

Cloth

Black
Black is never out of fashion. Stylish and classy, but at the same time highly practical.



Cloth

Pure leather

Cloth

Desert Grey
Refined and understated, Desert Grey offers a subtlety you'll find satisfying every time you take a seat.



Cloth

Pure leather

Artificial leather

Brown
For those wishing to express their individuality, the Brown color scheme is traditional yet also up to date.



Artificial leather

- Leather steering wheel+TGS Knob boot

- Red Color Airvent surround

- Artificial leather Seat Covering

- Soft Form Center Facia

- Console armrest

- Black High Grossy CTR Facia

- Artificial leather Door Trim

Red Color Package
Creating an interior that is one of a kind and modern in feel, our Red Color Package will have you feeling as cool as the new Rio looks.

Features that heighten the satisfaction

Some are essential, some provide added convenience, but all of Rio's features enhance the overall driving experience. From a sunroof in summer to heated front seats in winter, every feature has been designed for you to enjoy the drive no matter when and where you're headed.



Aero blade wipers
Keeps the wiper blades in contact with the windscreen at high speeds.



Solar control glass
Reduces the penetration of heat rays for a cooler cabin.



Sunroof
Adds another dimension to the Rio - letting in plenty of light and fresh air and letting you make the most of the summer sunshine.



Rain sensor
Senses raindrops on the windscreen and activates the wipers accordingly.



Metal pedal pads
Add a real sporty touch to the interior with their stainless finish.



Automatic transmission
Provides smooth shifting and outstanding fuel economy for a satisfying drive.



Glove box cooling (15ℓ)
Keeps your drinks cool on hot summer days.



Sliding console armrest
Can be adjusted for the most comfortable arm position when driving.



Auto defog system
Detects mist on the windscreen and automatically deploys the fans to defog the screen rapidly, saving you from having to engage buttons manually.

Body colors



UD_Clear White



3D_Bright Silver



DYS_Digital Yellow



BEG_Signal Red



DBS_Wendy Brown



EU2_Urban Blue



BLA_Formal Deep Blue



ABT_Platinum Graphite



ABP_Aurora Black

Wheels



14-inch Steel Wheel



15-inch Steel Wheel



15-inch Alloy Wheel



17-inch Alloy Wheel

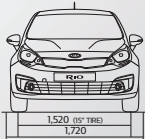
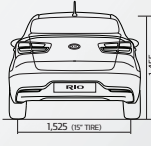
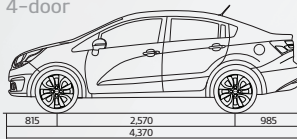
Specifications

	Kappa 1.2 Gasoline Engine	Gamma 1.4 Gasoline Engine
Displacement	1,248(cc)	1,396(cc)
Max. Power	84 ps (61.8 kW) @ 6,000rpm	107 ps (78.5 kW) @ 6,300rpm
Max. Torque	12.3 kg-m (120.66 Nm) @ 4,000rpm	13.8 kg-m (135.4 Nm) @ 4,200rpm

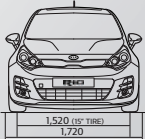
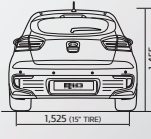
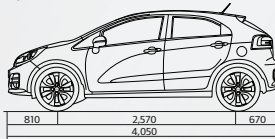
Unit (mm)					
4-door / 3, 5-door					
Overall length	4,370 / 4,050	Wheel tread (rear)	1,525 / 1,525	Head room (front)	1,015 / 1,015
Overall width	1,720 / 1,720	Overhang (front)	815 / 810	Head room (rear)	955 / 960
Overall height	1,455 / 1,455	Overhang (rear)	985 / 670	Shoulder room (front)	1,350 / 1,350
Wheelbase	2,570 / 2,570	Leg room (front)	1,112 / 1,112	Shoulder room (rear)	1,324 / 1,324
Wheel tread (front)	1,520 / 1,520	Leg room (rear)	790 / 790	Minimum ground clearance	140 / 140

Dimensions (mm)

4-door



3, 5-door



※ All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

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As eco-conscious as you are



So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society as a whole.

Kia Motors designated environmental management as one of the core objectives of our socially responsible management initiative launched in 2008 and has put the environment at the forefront of all our business activities. We aim to spearhead efforts to combat the global challenges of natural resource depletion and climate change.

We are applying innovative automotive technologies to dramatically improve energy efficiency and are making consistent investments in technology innovation to commercialize hybrid, electric and fuel cell vehicles.

We are also building a clean production system, raising the resource recovery rate, designing vehicles with the disposal phase in mind, increasing energy efficiency, and adopting low-carbon fuels.

Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

In short, we are committed to finding fundamental solutions to cut energy consumption and combat climate change. As you see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale around the world.

