

FOR IMMEDIATE RELEASE

MacKids Miracle Weekend Celebrates Success

Hamilton, ON – May 31, 2015: This weekend, McMaster Children's Hospital Foundation celebrated its annual Miracle Weekend. This is an opportunity for our extended-community, including lots of MacKids and their families, to support our fundraising efforts for McMaster Children's Hospital.

Two special events were the focus of this year's Miracle Weekend: the fourth annual *MacKids Walk & Wheel*, co-hosted by Quantum Automotive Group Charity Foundation / Mercedes-Benz Burlington; and the third annual *Miracle Plane Pull*.

MacKids Walk & Wheel had record attendance with more than 1000 people raising more than \$210,000. The beautiful day enabled the community to come out and enjoy MiracleFest after walking or riding in support of McMaster Children's Hospital.

Unfortunately the heavy rain resulted in the cancellation of this year's *Miracle Plane Pull*.

"This year's event was amazing and we are so grateful for the tremendous community support in making Walk & Wheel a success," says Jennifer Laughton, Vice President, Development, McMaster Children's Hospital Foundation. "Thank you to all of the participants and our sponsors."

"To all of the partners that support us throughout the year, and on special occasions like Miracle Weekend, we are truly appreciative of your continued engagement and dedication to the children of this region that rely on McMaster Children's Hospital," says Pearl Veenema, President and CEO, Hamilton Health Sciences Foundation. "A heartfelt thank you to the team at Quantum Automotive Group Charity Foundation / Mercedes Benz Burlington who presented Walk and Wheel in conjunction with The Foundation and contributed to its wonderful success."

On behalf of the children and their families, thank you for supporting our goal of *Health Care, Transformed* for the thousands of children from throughout this region who are cared for each and every year at McMaster Children's Hospital. To view just some of their stories go to www.hamiltonhealth.ca/tag/mch-patients.

Donations can still be made at www.mackids.ca or 1-866-622-5437.

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About McMaster Children's Hospital Foundation

McMaster Children's Hospital Foundation, as part of Hamilton Health Sciences Foundation, is a registered charitable organization focused on raising funds in support of the inpatient and outpatient programs at both sites of McMaster Children's Hospital, in addition to the reproductive health services at McMaster University Medical Centre (MUMC). McMaster Children's Hospital is home to the largest Neonatal Intensive Care unit in Ontario, and is the fourth largest inpatient pediatric hospital in Canada. Through the generosity of our donors, The Foundation funds capital redevelopment projects, purchases medical equipment and technology, and invests in research and education at McMaster Children's Hospital, McMaster University Medical Centre and their associated programs. Our goal is *Health Care, Transformed*.

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