

Richard J. Kos
Mayor

PRESS RELEASE

FOR IMMEDIATE RELEASE:
February 17, 2016

Media Contact:
Joel McAuliffe
413-594-1506
JMcAuliffe@Chicopeema.gov

MERCEDES-BENZ DEALERSHIP PLANNED FOR CHICOPEE FOR IMMEDIATE RELEASE

CHICOPEE – Mayor Richard Kos joined by Springfield Automotive Partners, LLC managing partner Peter Wirth today announced plans to return a Mercedes-Benz dealership to Western Massachusetts on the site of the former Plantation Inn on Burnett Road in Chicopee which has been vacant for several years.

“We are incredibly excited about the proposed plans to bring a Mercedes-Benz dealership to Chicopee,” said Mayor Kos. “This is a substantial commitment by Peter and his group that will have the potential to transform this site and have a prestigious presence for years to come.”

Moving forward Springfield Automotive Partners, LLC will need to abate and raze the standing structures which will allow them to construct a 35,000 square foot state of the art Mercedes-Benz automotive dealership. The Mercedes-Benz project will create 35 full time positons and have a capital investment totaling \$11,800,000. The dealership will serve a vast area ranging from Northern CT to Southern VT and Pittsfield MA to Sturbridge, MA. Mercedes-Benz USA selected this group as their preferred partners for this venture based on the concept and the success of their existing dealership in Nanuet, New York.

“After an almost 10 year absence we are excited to bring the Mercedes-Benz brand back to Western Massachusetts and Northern Connecticut. We are looking forward to becoming an active member of the community,” said Wirth.

"This will be a significant project to the region and to the City of Chicopee. Having an out of state business expand and invest in our community points to the fact that Chicopee has a geographic advantage as the Crossroads of New England as well as a sound business friendly climate," Vedovelli said



CITY OF CHICOPEE

Richard J. Kos
Mayor

Springfield Automotive Partners, LLC is currently under a purchase and sale agreement for the property with plans to move forward in the near future.

###

